An Exploratory Study Using Ideograms for ARV Predictions (IARV) Ideogram Associative Remote Viewing

Daz Smith, December 2021.

Abstract

In this exploratory study, a team of remote viewers tested a hypothesis that the ideogram process of Controlled Remote Viewing (CRV) methodology could be effectively utilized within a binary Associative Remote Viewing (ARV) protocol to predict future outcomes of cryptocurrency movements. Eleven tests were carried out over a four-month period by 12 viewers recruited via social media platforms. Two trials were omitted due to administrative errors, one result was not clear, leaving eight working trials, which were completed with 100% accuracy. These preliminary results suggest the use of ideograms may offer a simple, economical, and effective approach for both the remote viewer and the project manager.

Background

Associative Remote viewing (ARV) is a specific application of remote viewing developed by Stephan A. Schwartz and SRI researchers in the early 1970s. It is used to make predictions about future events. Schwartz first presented the concept in August 1977 at the Philosophical Research Society Conference on Extraordinary Human Functioning (Schwartz, 2020). Essentially, the ARV process serves to overcome the inherent problems of forced-choice, repetitive tasks by pairing limited choices with unlimited target options. While ARV protocols vary, viewers use intuitive processes to correctly describe and produce sketches and verbal reports of a photo, video clip, or other pictorial or sensory data that is paired with a potential future outcome. For ARV with photo targets (the most common form of ARV), viewers describe the associated image they will see in the future, rather than directly describing the outcome or event itself. This enables viewers to remain blind to the subject matter they will describe (which could be one of millions of potential images), even if they have foreknowledge of the event and its limited number of possible outcomes. Depending on a project's goals, successful ARV predictions may result in financial gain, may demonstrate evidence of psi and precognition, and/or may assist those seeking information about the future.

Many organisations, individuals, groups, and teams are currently exploring a myriad of ARV methods, techniques and ideas at this time -- too many to list within the scope of this paper. I recommend that interested readers purchase the recently published comprehensive book on these topics: *Associative Remote Viewing: The Art & Science of Predicting Outcomes for Sports, Politics, Finances and the Lottery* – Debra Lynne Katz, Jon Knowles (August 2021)**.**

The Ideogram ARV Trial (IARV): Ideogram Associative Remote Viewing

During the Friday night webinar "Daz chat" that I host via Zoom, I had the inspiration to try to use the very informative ideogram technology, primarily from CRV, but one that other RV methodologies have explored as well.

The Ideogram

Much has been written about the ideogram and its use within RV. It has a very long history way back to the work of Rene Warcollier, detailed in his book *Mind to Mind (1948)*.

From approximately 1976 onwards, Ingo Swann the creator of CRV, used the ideogram as the launch pad of his remote viewing process. In a letter to the author in 2011 about ideograms, he wrote:

> The concept of the "ideogram" began coming into view in about 1974, and it was my humble self that first recognized its importance - because in my early art research and studies I had read the first 19S4 version of a book entitled *Art And Visual Perception - A Psychology of the Creative Eye* by Rudolph Arnheim (a new version of this book was published in 1974). Arnheim also produced a book entitled *Visual Thinking*. Now, what were referred to as "doodles" (i.e., an aimless scribble, design, or sketch) had over frequently [sic] been turning up in experimental sessions produced by many dozens of volunteers, and which had been considered as some kind of "noise." So, I finally asked "What are all of these doodles doing in this stuff?"

> Arnheim doesn't particularly identify these doodles as ideograms, but plenty of them are illustrated in his book - as "something that STANDS for the idea of something," especially in the cases of children who can't otherwise draw the something more completely and accurately.

> Hal [Ed.: Puthoff] and I decided to refer to the doodles as "ideograms," defined as "a picture or symbol used in an information system to represent a thing or idea; especially, one that represents not the object pictured but something or idea that the object pictured is supposed to suggest."

> This was sort of shocking at the time. For it implied that the RV process was a creative gestaltic artistic one from the bottom up, and not an intellectual linear one at all. Much to your credit you seem to have recognized this on your own, but as time soon proved few others can do so (or even want to).

The Ideogram Controversy

Among the practitioners of the Ingo Swann CRV methodology there are two camps. Early in a remote viewing session, the viewer is instructed to create an ideogram on their paper, which is defined as a quick reflexive mark made with the pen in their hand. Both camps agree that this mark is made by the viewer's subconscious rather than the conscious mind, so that the

viewer does not know how it will appear on the paper until they make it. However, Paul Smith, who was personally trained by Ingo and helped edit the 1985 CRV manual, holds that ideograms are purely somatic and something to be felt but not visually interpreted. Then there is the other camp (to which I belong) that asserts ideograms often are visually representative of major aspects of a target and these aspects can be recognized and visually interpreted by both the viewer and sometimes even the project manager. My own study of CRV and pictogram language, along with a career spent in usability and corporate logo design, have led me to believe that that ideogram process IS very visual. This conviction led to the conceptualization and design of the present study. At its core is the reliance on a common ideogram visual language for the processing and interpretation of data. More details on this ideogram controversy and the views of both sides can be found online (Smith, P.H. 2019; Smith, D., 2021).

METHODS

To test the hypothesis that ideograms would provide useful visual information for predicting future outcomes of ARV binary sets, I set a goal of ten test runs for this initial study. We ended-up doing eleven because part way through one of the binary target taskings in one trial had errors in the cue/targeting. So this test *(number 3 in the trial)* was voided.

For each trial I chose a cryptocurrency, a goal and a date. I then assigned the two outcomes: UP or DOWN to targets A and B. The remote viewers' objective was to go to the future and to describe the feedback they would be presented **using only ideograms**. The feedback was determined by whether the market price of that crypto moved up or down.

The cryptocurrencies we predicted were:

Bitcoin, Ethereum, Solana, Cardano and Shiba Inu. The range of prices for these is from $0.00034 to $69,000 for a single unit. All are very volatile and can drop or rise by huge percentages in a single day.

Setup: Testing of Two Protocols

The setup for each of the (successful) tests was equally split between two different ideogram target pairs and types of analysis. The reason behind the two protocols approach is simple in that I wanted to keep the viewer guessing and blind as to what I as the project manager would want from them. If the protocol were for example just the up and down FLOW, I anticipated that they would anticipated this within their ideogram process, making it less spontaneous and more forced.

- **One: Ideogram FLOWS**
  Over this past eighteen months, I and my Cryptoviewing team have had improving success in mirroring the market FLOW of cryptocurrencies in spontaneous ideograms. For example: the up and down daily movements of trading is mirrored in spontaneous ideograms.

- **Two: Ideogram FORMS**
  It is my understanding that ideograms can/do contain visual information that is societal based *(for example, wavy line for water, angled lines for structures.)*. I looked for these traits in the viewers' ideograms.

Ideogram FLOWS

For each trial testing ideogram flows (1,3,4,6,8,10) we had two targets A and B. The viewer would see only one of these as feedback at the end of the target time. For each binary pair I made two simple drawings that were attached to the feedback to accompany the textual cue. These images were not the target – they were there to illustrate the text.
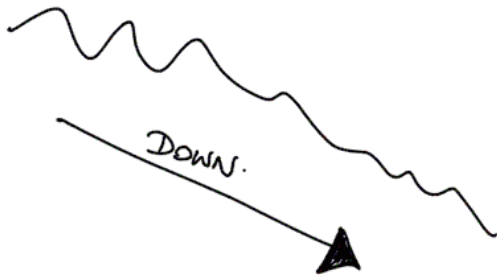

Shown below is the feedback for **Test 10** showing the construction of the feedback and the target and its cue.

1611-0921

CARDANO price in dollars | 16-19 November 2021 | Price prediction

DOWN.

Tasking/Cue:

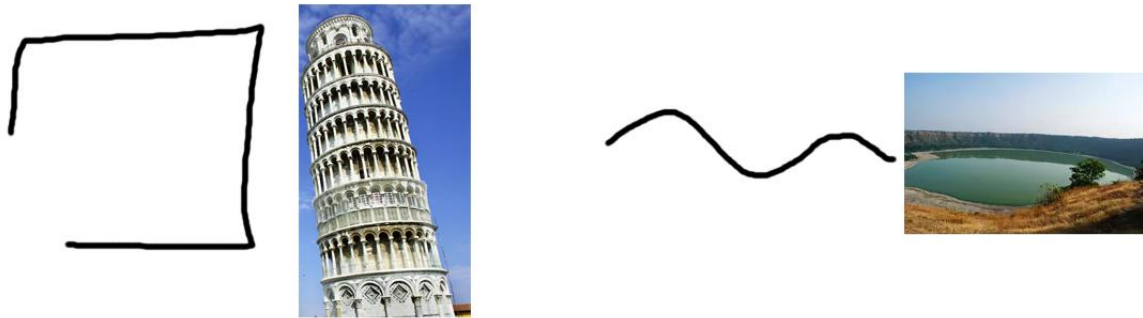The remote viewer is to move to the optimum position, time and location to sketch the flow using an ideogram.

Between the dates 16-19 November 2021 if the price of CARDANO in dollars is does NOT go above $2.50 the viewer will sketch an ideogram flow showing majority of a **downwards** direction. This will be target feedback **B.**

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When using the FLOWS protocol, I looked at each ideogram created by a viewer and I measured the point where the coordinate ended and the ideogram started. Did the ideogram convey more UP or DOWN in its direction? I envisioned drawing a horizontal line from the start point through the ideogram and then analysed – I marked the direction that was displayed as the choice of UP or DOWN.

Ideogram FORMS

Again, for each trial testing ideogram forms (2,5,7,9,11) we had two targets: A and B. The viewer would see only one of these as feedback at the end of the target time. For each binary pair I made two drawings that were attached to the feedback outcomes to accompany the textual cue. The target was not the feedback image – these were used just to illustrate the cue.
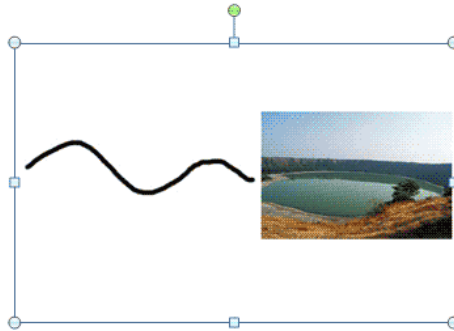

For this binary set we have the common gestalt ideogram of straight lines indicating a manmade structure and wavy lines for water. When analysing the RV session, I looked for the visual form of these two ideograms. Later in the process I also asked the viewer to indicate their A/B interpretation of the gestalt of the ideogram and took that information into consideration.

Shown below is the feedback for **Test 11**, showing the construction of the feedback and the target and its cue.

2111-2911

BITCOIN price in dollars | 22-26 November 2021 | Price prediction

Tasking/Cue:

The the remote viewer is to move to the optimum position, time and location to sketch an ideogram for their target feedback During 22-26 November 2021 if the price of BITCOIN in dollars stays below $69,000 the viewer will sketch an ideogram flow showing **WATER.** This will be target feedback **B.**

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RESULTS

Eleven trails were completed but two were voided due to tasking errors related to the creation of the tasking cue/targets. This left nine trials in which the viewer's ideograms led to predictions that all matched the outcomes of the designated cryptocurrency moves. No financial trades were made on the predictions.
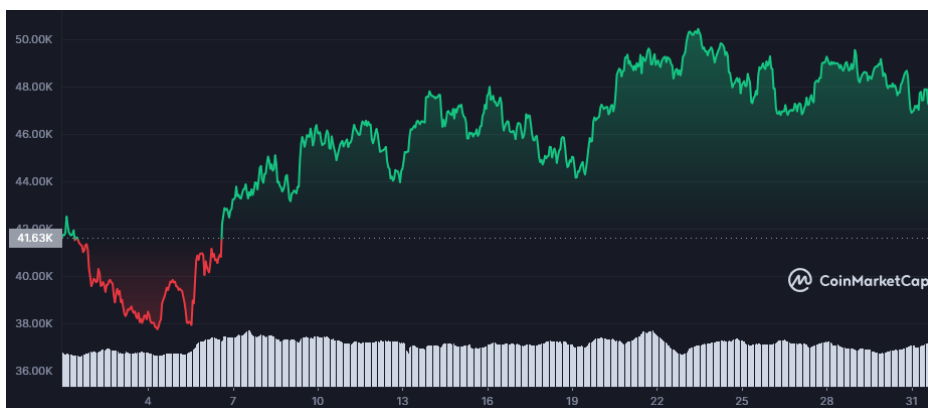
To be precise, eight of the nine predictions were correct and one prediction (Trial 5) was marked a PASS and inconclusive. If I had been forced to make a choice, it would have been for the correct prediction.

Overall, the data on these nine trials matched the feedback target and actual event/prices.

Trial 1

	Viewer	A	B	Notes
1	Viewer	A	B	Notes
2	Patrick	X	X	sideways mainly but down more than up
3	Aveline	X	X	sideways mainly
4	Prash		X	sideways mainly
5	Jamie		X	sideways but more down
6	John		X	strong down
7	Maliard	X	X	strong up, srong down but down a slight edge imo
8	Carla	X	X	mainly down i would say?
9	Pablo	X	X	mainly down i would say?
10	Nylgo	X	X	approx equal imo
11	Patti		X	down more than up
12	Sonia		X	
13	je solo	X	X	more up

The market feedback:

Cue:

During JULY 2021 if the price of **Bitcoin** in dollars is does **NOT go above $60,000** the viewer will sketch an **ideogram flow showing majority of a downwards direction**. This will be target feedback B.
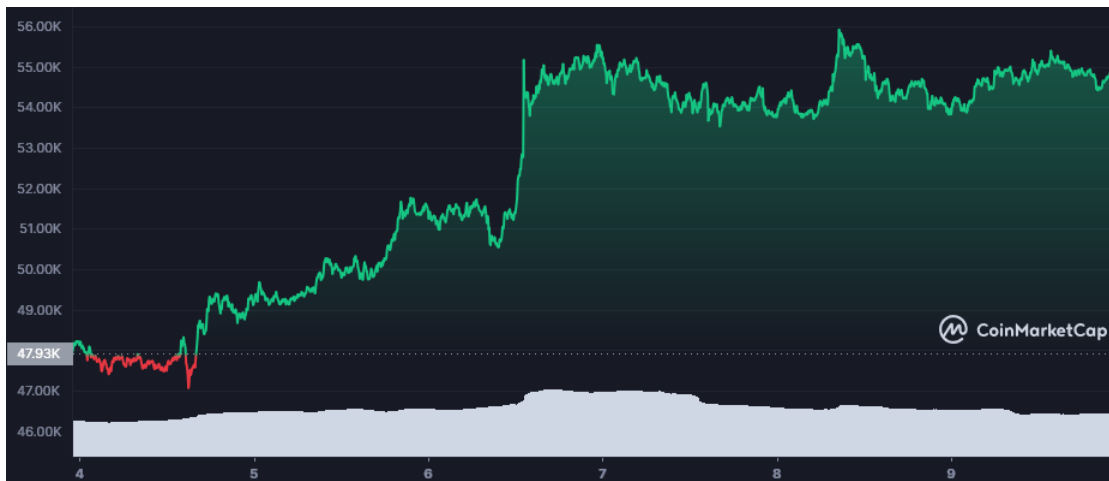
Trial 2 and Trial 3

Both these tests had administrative errors in the tasking documents. One was found very early in the process, the second only identified during the writing of this final data report. Both have been removed from the total results. They can be seen in the final data chart.

Trial 4

	A	B	C	D
	results4_daz.xlsx			
	A	**B**	**C**	**D**
1	Viewer	A	B	Notes
2	Patti	X	X	both - up first then down
3	Henni	X	X	up then majority down, key aspect - up
4	John	X		up majority
5	John M	X		up majority
6	Pablo	X	X	both - up first then down
7	Aveline	X	X	up first then down - more up

Market feedback:

Cue:

Between the dates 4-9 October 2021 if the price of **BITCOIN in dollars goes ABOVE $50,000** the viewer will sketch an **ideogram flow showing majority of a UPWARDS direction**. This will be target feedback A.

Trial 5

	A	B	C	D
1	Viewer	A	B	Notes
2	David		X	water
3	John	X	X	more water
4	patricia		X	water
5	Hennie	X	X	90% water
6	pablo	X	X	more structure?
7	Sonia	X	X	both
8	John D	X		Structure
9	Aveline		X	water

This was the test that I passed on decision-wise. In hindsight I should have gone with B, which would have been correct.

Cue:

During 11-15 October 2021 if the price of **Bitcoin in dollars goes above $60,000** the viewer will sketch an **ideogram flow showing a STRUCTURE.** This will be target feedback A.

Trial 6

	A	B	C	D
1	Viewer	A	B	Notes
2	Aveline		X	
3	John D	X		
4	John M	X		
5	Pablo	X	X	up first, strong downs
6	Patti	X	X	more up?
7				

Market Feedback:

Cue:

Between the dates 18-22 October 2021 if the price **of ETHERUM in dollars goes ABOVE $4,200** the viewer will sketch an **ideogram flow showing majority of a UPWARDS direction**. This will be target feedback A.

Trial 7

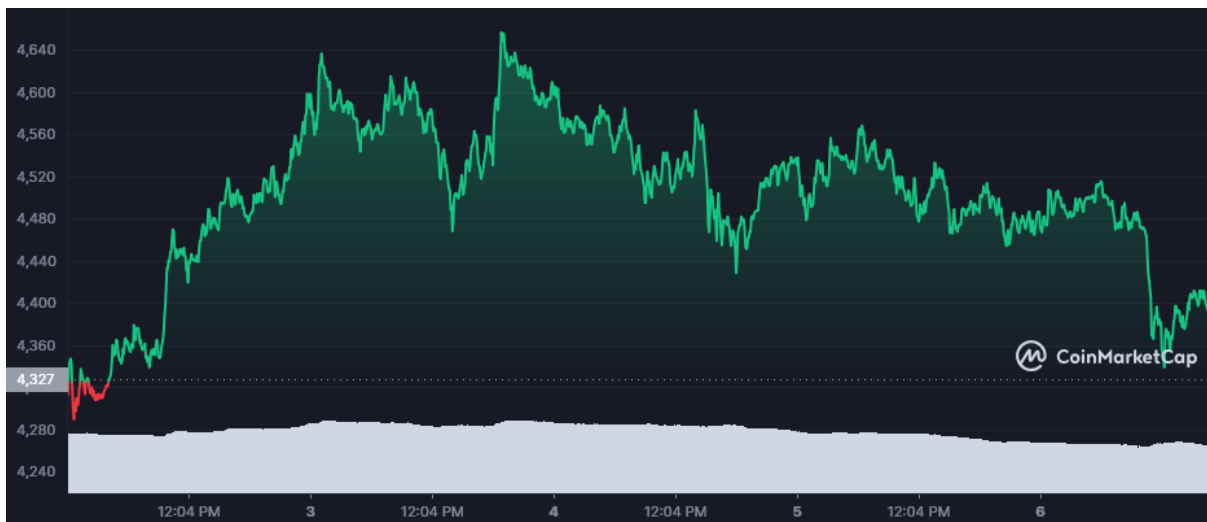|	Viewer	A	B	daz (visual)	viewers
1	Viewer	A	B	daz (visual)	viewers
2	Liz		X	B	
3	Aveline		X	B	
4	Patti		X	B	strong B
5	John D	X	X	B	both
6	John M	X	X	Both	both
7	Pablo		X	B	
8	Sonia	X	X	both - more B	stronger water data

Market feedback

Cue:

Between the dates 25-29 October 2021 if the price of **BITCOIN in dollars is does NOT go above its ATH of $65,900** the viewer will sketch an ideogram feedback above. This will be target feedback B.

Trial 8

	A	B	C	D	E
1	Viewer	A	B	daz (visual)	viewers
2	David		X	down	life
3	Avelune		X	down	manmade
4	John D	X			energy, liquid, land
5	Pablo	X	X	down	
6	John M	X	X	down	
7	JE	X	X	down	life
8	Sonia	X	X	down	
9	patti	X	X	down	

Market Feedback:

Cue:

Between the dates 2-6 November 2021 if the price of **ETHEREUM in dollars is does NOT go above $5000** the viewer will sketch **an ideogram flow showing majority of a downwards direction**. This will be target feedback B.

Trial 9

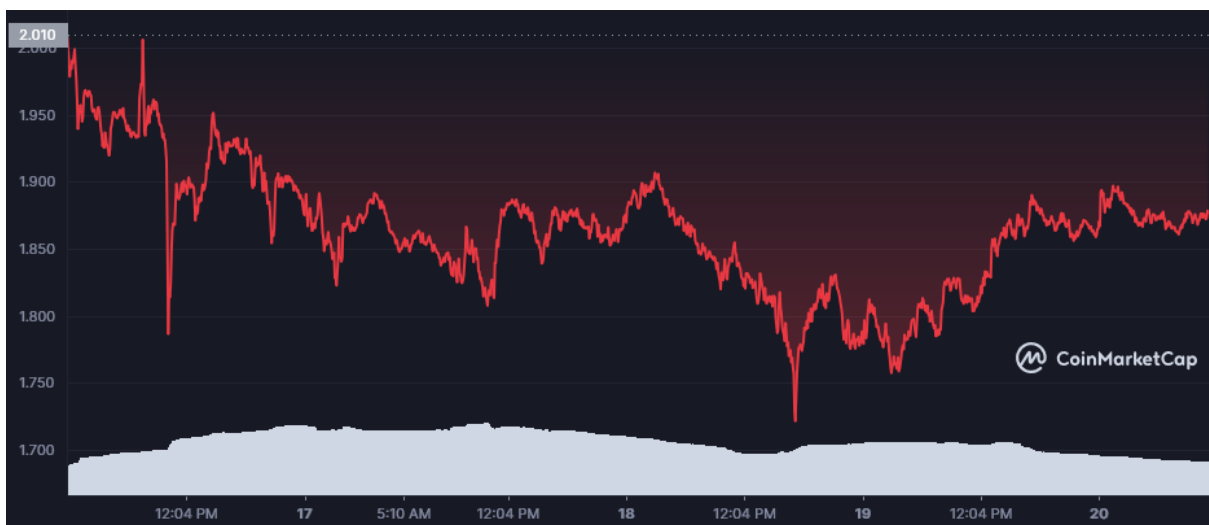|	A	B	C	D
1	Project	A	B	Notes
2	David	X		feels more structureal in shape altho he indicated a down motion.
3	Aveline		X	100%
4	JohnM		X	90%
5	Pablo		X	visually - looks more water than structure
6	John D			unclear
7	Patti		X	water

Market Feedback:

Cue:

During 8-12 November 2021 if the price of **SHIBA INU in dollars stays below ATH $0.00008845** the viewer will sketch **an ideogram flow showing WATER**. This will be target feedback B.

Trial 10

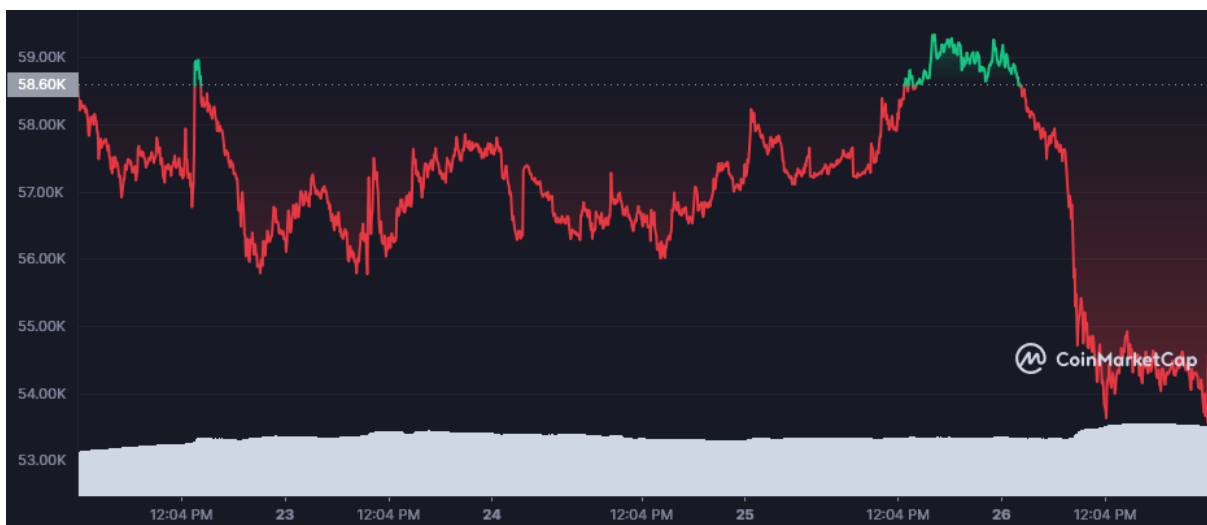|	A	B	C	D
	target10-results.xlsx			
1	Project	prediction	Style	Notes
2	Aveline	down	up/down flows	
3	John M	both	up/down flows	
4	John D	up	up/down flows	
5	Pablo	down	up/down flows	both, more down than up
6	Sonia	down	up/down flows	both, more down than up
7	Patti	both	up/down flows	both, more down than up

Market Feedback:

Cue:

Between the dates 16-19 November 2021 if the price **of CARDANO in dollars is does NOT go above $2.50** the viewer will sketch **an ideogram flow showing majority of a downwards direction**. This will be target feedback B.

Trial 11

Market Feedback:

Cue:

During 22-26 November 2021 if the price **of BITCOIN in dollars stays below $69,000** the viewer will sketch **an ideogram flow showing WATER**. This will be target feedback B.

all results-amended.xlsx

	A	B	C	D	E	F
1	Project	prediction	Actual	Style	Notes	Comments
2	Test1	BELOW	BELOW	Ideogram FLOWS (up/down)	during JULY 21 if the price of Bitcoin above/below $60K	
3	Test2	BELOW	BELOW	Ideogram FORMS (structure/water)	during AUG if the price of Bitcoin in dollars above/below $50k	*Tasking errors*
4	Test3	BELOW	ABOVE	Ideogram FLOWS (up/down)	Sep 2021 price of SOLANA in dollars goes above/below $200	*Tasking errors*
5	Test4	ABOVE	ABOVE	Ideogram FLOWS (up/down)	if BTC goes above/below $50k	
6	Test5	UNCLEAR	ABOVE	Ideogram FORMS (structure/water	If BTC goes above/below $60k this week (11-15 Oct)	*PASS*
7	Test6	ABOVE	ABOVE	Ideogram FLOWS (up/down)	if etherum goes above/below $4,200	
8	Test7	BELOW	BELOW	Ideogram FORMS (structure/water)	if BTC goes above new ATH $65+k (25-29 Oct)	
9	Test 8	BELOW	BELOW	Ideogram FLOWS (up/down)	If Ethereum goes above/below $5000 (26 nov21).	
10	Test9	BELOW	BELOW	Ideogram FORMS (structure/water)	if Shiba above/below or above of ATH $0.00008845	
11	Test10	BELOW	BELOW	Ideogram FLOWS (up/down)	CARDANO in dollars above/below above $2.50	
12	Test 11	BELOW	BELOW	Ideogram FORMS (structure/water)	BITCOIN in dollars above/below $69,000 (22-26 Nov)	

Conclusions & lessons learned so far

This is only a short and initial study so more trials need to be done before more conclusive statements can be made about the efficacy of the IARV protocol.

There didn't seem to be any clear difference in data accuracy or quality between the two protocols used. Wearing my analyst's hat, I would say that less ambiguity is involved when using the FLOW protocol than in identifying common gestalt FORMS in ideograms. But it's marginal given the benefits of keeping the viewer guessing and combating boredom.

In my opinion, though, from running predictive ARV and UARV projects over the last three years for Cryptoviewing and other projects, this method shows great promise for the following reasons:

- The ideogram process is a fundamental and spontaneous ball of RV data that when learnt is very accurate in standard RV.
- The viewers' time doing a single page of three ideograms is cut down to 1-2 minutes. This is contrasted with a full remote viewing session which for ARV projects might last anywhere from 10 minutes to well over 30 for some viewers.
- The analysis time is massively reduced as there is a limited set of data points.
- The analysis is way easier with less data required and less noise in the data.
- The ideogram process does allow for multiple paired sets of visual ideograms to be used: e.g. land, water, life form, manmade structure, or natural structure. Plus the up/down FLOW pairing can be used. Maybe experimentation will bring out even more ways to use the ideograms.
- Part way through the study I started asking the viewers to not only draw their diagram but to label them as they would within RV, this gave me another data point that helped when using the FORMS protocol in case visual representation was not clear.
- The displacement issue that plagues binary ARV also doesn't seem to be as prominent in this method – maybe that's because of the spontaneous/automatic process of the ideogram process.
- Administrative mistakes (however small) in dates and in textual cues can affect the data/results so be careful!

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