

Target: \_\_\_\_\_

Name: \_\_\_\_\_

Pre: \_\_\_\_\_

Date: \_\_\_\_\_

Time: \_\_\_\_\_

## Stage: 1 - The Ideogram

*(Remember only allow 1-2 seconds per ideogram).*

Write the target coordinate (numbers) here:

\_\_\_\_\_

*without lifting the pen - create your first reflexive mark in the box - (right):*

## Repeat.

Write the target coordinate (numbers) here:

\_\_\_\_\_

*without lifting the pen - create your first reflexive mark in the box - (right):*

## Repeat.

Write the target coordinate (numbers) here:

\_\_\_\_\_

*without lifting the pen - create your first reflexive mark in the box - (right):*

## Stage: 2 - Sensory impressions.

Add as many descriptor words for each section that feel appropriate to you.  
(please see the descripto word template sheet for a few suggestions).

## AOL's:

(Any strong visual images or nouns should be recorded here  
(on the right hand side of the page) - as AOL's.

Sounds: \_\_\_\_\_

Textures: \_\_\_\_\_

Temperature: \_\_\_\_\_

Colours: \_\_\_\_\_

Luminescence: \_\_\_\_\_

Smells: \_\_\_\_\_

Tastes: \_\_\_\_\_

Dimensions: \_\_\_\_\_

Add four or more in here.

\_\_\_\_\_

AI: Aesthetic Impact: \_\_\_\_\_

If you were at the target - how would it make you feel?  
Write a single impression here.

### Stage: 3 - Sketching.

Write the target coordinate number below then take a few seconds to create a simple sketch of the target below in the space. Feel free to annotate parts of the sketch and to then probe this with you finger or pen and to write any sensory impressions (temps, textures, taste, smells and so on.)

### AOL's:

(Any strong visual images or nouns should be recorded here (on the right hand side of the page) - as AOL's.

Write the target coordinate (numbers) here:

---

### Stage: 3 - Sketching.

Write the target coordinate number below then take a few seconds to create a simple sketch of the target below in the space. Feel free to annotate parts of the sketch and to then probe this with you finger or pen and to write any sensory impressions (temps, textures, taste, smells and so on.)

### AOL's:

(Any strong visual images or nouns should be recorded here (on the right hand side of the page) - as AOL's.

Write the target coordinate (numbers) here:

---

## Summary:

*Write a short summary about the target here.*

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---